

16 DAYS OF ACTIVISM



**A CAMPAIGN
REPORT**



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OF ACTIVISM**

#NOEXCUSE

INTRODUCTION

The 16 Days of Activism is a global movement to end violence against women and girls everywhere. The Rise UP Foundation Nepal has expressed its support for this movement by utilizing its social media platforms to inspire followers to help create a world where women and girls are safe, respected, and empowered!

From November 25 to December 10, Rise Up Foundation Nepal participated in the 16 Days of Activism through an awareness campaign on its social media channels. This campaign aimed to challenge violence against women and girls while standing in solidarity with the global movement to raise awareness, address inefficiencies, and inspire action.

The campaign highlighted two key issues:



Online exploitation and abuse of women and children.



The adverse effects of climate change on women.

Additionally, RUF-N advocated for greater inclusion of women in leadership and decision-making to promote safer digital spaces and foster climate resilience.



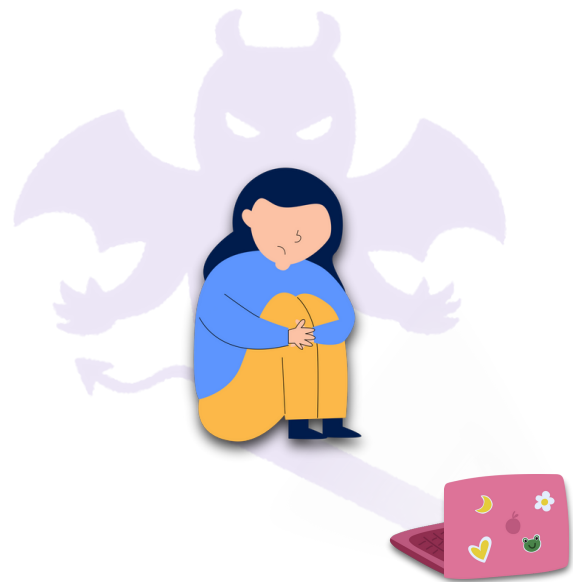
CAMPAIGN OVERVIEW

The campaign consisted of 16 social media posts published daily, each aimed at educating, advocating, and mobilizing our audience. The content included:

- **Scroll Safe, Girl!:** A mini-series promoting online safety for women and children.
- **The Future is Female—and Sustainable!:** A mini-series on the adverse effects of climate change on women and how it could lead to GBV.
- Advocacy posts like **“RUF-N Goes Orange!”**, showcasing an event with volunteers and staff, as well as personal advocacies of the Board of Directors

SCROLL SAFE, GIRL!

This segment aimed to raise awareness about the risks of online cyberbullying, exploitation, and abuse faced by women and children and the preventative measures that can be taken. It also addressed how media can be weaponized against women leaders, undermining inclusive governance.



THE FUTURE IS FEMALE—AND SUSTAINABLE!

This mini-series highlighted the gendered impacts of climate change, as women in Nepal are disproportionately affected due to roles in agriculture, water collection, and caregiving. Also, the climate crisis only furthers inequalities, making them more vulnerable to violence.

Women are essential agents of change for climate resilience and must be included in leadership and policy-making for sustainable solutions.





RUF-N GOES ORANGE

United we fight to eliminate Gender Based Violence in Nepal!

On November 30th, RUF-N staff and members of the Board gathered to express solidarity for the 16 Days of Activism, engaging in discussion and expressing our ideas and thoughts related to the issue through colorful posters and other crafts.

We organized a workshop with 40 college students to discuss the relationship between women and the environment. The students shared their interests and experiences on the issue, and they expressed a commitment to promote environmental awareness within their families, communities, and among their peers.



DID YOU KNOW?

The color orange symbolizes hope and the promise of a brighter future for women and girls—a future free from violence and inequality



A group of people, mostly women, are shown from the chest down, sitting on the floor. Their hands are painted bright orange. They are holding various protest signs and papers. One sign says "GENDER JUSTICE", another "STOP GENDER", and another "SAFE SPACES". There are also signs with Nepali text, including "महिला हिंसा होइन, ब्याय र पारि" and "THE CLASH CRISIS GENDER". The background is a solid blue color.

THE FIGHT FOR WOMEN AND GIRLS CONTINUES!

The 16 Days of Activism campaign highlighted important issues affecting women, including online exploitation and the gendered impacts of climate change.

Moving forward, RUF-N is committed to creating safe digital spaces and empowering women to lead the fight against inequality and climate injustice. We aim to address critical gender-based challenges and inspire our community and followers to take action. Together, we can rise up for change against gender-based violence, create safer digital environments, promote inclusive leadership, and build a resilient future for everyone.

WE THANK EVERYONE WHO FOLLOWED ALONG WITH US ON THIS CAMPAIGN AND ROSE UP FOR CHANGE AGAINST GENDER-BASED VIOLENCE.

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